

PRESS RELEASE

Business Consulting Network International is training the trade specialists of the U.S. Trade Administration in Europe

Dusseldorf, November 19, 2010. To support President Obama's National Export Initiative (NEI), the Business Consulting Network International experts trained the trade specialists of the U.S. Trade Administration in Europe at the U.S. consulate in Dusseldorf. Trade specialists from e.g. Austria, Czech Republic, Finland, Greece, Hungary, Ireland, the Netherlands, Romania, Serbia, Sweden, Switzerland, Turkey and Ireland participated.

Edmund Hain, founder and managing director: "It is a distinct honour for us to share our European expert knowledge with the U.S. trade specialists to jointly push the U.S. export initiative. By our European market expertise on the one hand, and our U.S. clients on the other, we exactly know the needs and challenges to be sustainable successful in the European markets."

In particular, President Obama's National Export Initiative (NEI) challenge to double U.S. exports in the next five years has presented Europe with the advantage of importing U.S. products, services and technologies into the EU.

Business Consulting Network International LLC (BCNI) provides an advanced service portfolio especially for companies, which want to enter the European markets or want to expand their European market share. The One Stop Shop offers companies the possibility for a smart entry into European markets. The BCNI team consists of exclusively experienced experts in European markets, industries, administration, Business Process Outsourcing (BPO), legal, tax, human resources, and cultural coaching.

Notes to Editors:

About Business Consulting Network International

Business Consulting Network International is a marketing and communications consultancy and full-service implementation agency with industry-experienced experts for marketing, business strategies and communications, and clients in Europe and the US.

Especially for companies seeking to enter European markets and to expand their market share the BCNI core team has been complemented by proven European legal, tax, EU, and Business Process Outsourcing (BPO) experts to provide an advanced One Stop Shop service portfolio. Providing expert advice in whether, how and where to start in Europe and expand the European market share up to professional services around marketing, product and sales, supporting all legal and tax aspects, and offering comprehensive administration services as Business Process Outsourcing (BPO), the Business Consulting Network International experts are the experienced partner at all stages of the European market entry or during market expansion. A broad experience in the management of large international projects and state-of-the-art technology ensure full insight and high efficiency for the clients at any stage.

Business Consulting Network International is located in Dusseldorf, Brussels and San Francisco.

About Business Consulting Network International:

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