

## PRESS RELEASE

### **Business Consulting Network International sponsors expert seminar for American companies on how to enter the EU marketplace**

San Jose, October 20, 2010. The European market expert Business Consulting Network International sponsors the MBITA expert seminar which features an array of experts discussing taxes, incentives, support services and opportunities that American companies can now utilize to enter the EU marketplace or to expand their market share in Europe.

As the global marketplace slowly recovers from the global economic crisis, Europe and the U.S. stand strong to further develop their long-standing friendship with bilateral trade and investment opportunities.

In particular, President Obama's National Export Initiative (NEI) challenge to double U.S. exports in the next five years has presented Europe with the advantage of importing U.S. products, services and technologies into the EU.

Business Consulting Network International LLC (BCNI) provides an advanced service portfolio especially for companies, which want to enter the European markets or want to expand their European market share. The One Stop Shop offers companies the possibility for a smart entry into European markets. The BCNI team consists of exclusively experienced experts in European markets, industries, administration, Business Process Outsourcing (BPO), legal, tax, human resources, and cultural coaching.

#### **Notes to Editors:**

##### **About Business Consulting Network International**

Business Consulting Network International is a marketing and communications consultancy and full-service implementation agency with industry-experienced experts for marketing, business strategies and communications, and clients in Europe and the US.

Especially for companies seeking to enter European markets and to expand their market share the BCNI core team has been complemented by proven European legal, tax, EU, and Business Process Outsourcing (BPO) experts to provide an advanced One Stop Shop service portfolio. Providing expert advice in whether, how and where to start in Europe and expand the European market share up to professional services around marketing, product and sales, supporting all legal and tax aspects, and offering comprehensive administration services as Business Process Outsourcing (BPO), the Business Consulting Network International experts are the experienced partner at all stages of the European market entry or during market expansion. A broad experience in the management of large international projects and state-of-the-art technology ensure full insight and high efficiency for the clients at any stage.

Business Consulting Network International is located in Dusseldorf, Brussels and San Francisco.

About Business Consulting Network International:

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