

PRESS RELEASE

Business Consulting Network International: The Market Experts for Europe expand Service Portfolio to Canada

Dusseldorf, February 7, 2011. The market experts for Europe, Business Consulting Network International, cooperates with the Canadian Association of Importers and Exporters to support Canadian companies which want to expand into European markets.

“The experience of several hundred client projects over the past 13 years has demonstrated to me that a company’s decision to internationalize is, after its initial founding, the most important and complex decision in the enterprise life cycle. The opportunities are tremendous: the productivity and performance potential of an enterprise escalate rapidly when foreign sales markets are opened, then surge once more when overseas partners and offices are added to the mix”, said Edmund Hain, managing director of .BCNI. “Based on this experience, I wish to motivate businesses to seize their market opportunities, providing them with the market intelligence they need to make an informed decision on penetrating the European marketplace. With good information and a sound strategy, it is possible to optimize the opportunities of international expansion while keeping the risks minimal and measurable”.

Read full expert article

http://www.iecanada.com/ienow/2011/jan_11/home_Jan11.html

Business Consulting Network International LLC (BCNI) provides an advanced service portfolio especially for companies, which want to enter the European markets or want to expand their European market share. The One Stop Shop offers companies the possibility for a smart entry into European markets. The BCNI team consists of exclusively experienced experts in European markets, industries, administration, Business Process Outsourcing (BPO), legal, tax, human resources, and cultural coaching.

Notes to Editors:

About Business Consulting Network International

Business Consulting Network International is a marketing and communications consultancy and full-service implementation agency with industry-experienced experts for marketing, business strategies and communications, and clients in Europe and the US.

Especially for companies seeking to enter European markets and to expand their market share the BCNI core team has been complemented by proven European legal, tax, EU, and Business Process Outsourcing (BPO) experts to provide an advanced One Stop Shop service portfolio. Providing expert advice in whether, how and where to start in Europe and expand the European market share up to professional services around marketing, product and sales, supporting all legal and tax aspects, and offering comprehensive administration services as Business Process Outsourcing (BPO), the Business Consulting Network International experts are the experienced partner at all stages of the European market entry or during market expansion. A broad experience in the management of large international projects and state-of-the-art technology ensure full insight and high efficiency for the clients at any stage.

Business Consulting Network International is located in Dusseldorf, Munich, Brussels and San Francisco.

About Business Consulting Network International:

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